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**News Release**  
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## **National WWI Museum and Memorial Named One of Top 25 Museums in the United States by TripAdvisor**

**KANSAS CITY, MO.** – TripAdvisor, the world’s largest travel site, named the National WWI Museum and Memorial among the top 25 museums in the United States for the fourth time in the last five years as part of its [2018 Travelers’ Choice Awards](#).

The National WWI Museum and Memorial, which houses the most comprehensive collection of World War I objects in the world, earned a No. 23 ranking from TripAdvisor among the more than 35,000 museums in the U.S. The Museum and Memorial was one of only three recognized on the top 25 list from the Midwest and the only museum from Missouri or Kansas to receive the distinction. Less than 1 percent of organizations listed on TripAdvisor earn Travelers’ Choice status.

“We are ecstatic to earn this award once again and we dedicate this recognition to our supporters,” said Dr. Matthew Naylor, National WWI Museum and Memorial President and CEO. “As the centennial of the Armistice of World War I approaches on Nov. 11, it’s fitting that this spotlight shines on America’s only official World War I museum and memorial.”

Travelers' Choice awards honor top travel spots worldwide based on the quantity and quality of reviews and ratings for museums worldwide, gathered over a 12-month period.

"Travelers can learn more about local culture and make trips more memorable by visiting famous museums," said Brooke Ferencsik, senior director of communications for TripAdvisor. "According to TripAdvisor booking data, museum ticket sales last year grew 29% for U.S travelers and globally, bookings increased by 40%. This year's award winning museums serve as inspiration for travelers wanting to join the trend and discover some of the world's finest collections of art, science, culture and history."

The Museum and Memorial previously made the TripAdvisor list of the top 25 museums in the U.S. in 2016 (No. 23), 2015 (No. 21) and 2014 (No. 23).

### **About the National WWI Museum and Memorial**

The National World WWI Museum and Memorial is America’s leading institution dedicated to remembering, interpreting and understanding the Great War and its enduring impact on the global community. The Museum and Memorial holds the most comprehensive collection of World War I objects and documents in the world and is the second-oldest public museum dedicated to preserving the objects, history and experiences of the war. The Museum and Memorial takes visitors of all ages on an epic journey through a transformative period and shares deeply personal stories of courage, honor, patriotism and sacrifice. Designated by Congress as America’s official World War I Museum and Memorial and located in downtown Kansas City, Mo., the National WWI Museum and Memorial inspires thought, dialogue and learning to make the experiences of the Great War era meaningful and relevant for present and future generations. To learn more, visit [theworldwar.org](http://theworldwar.org).



THE NATIONAL  
WWI MUSEUM  
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